



*9th Annual*

SATURDAY, MARCH 23, 2019



2019 Sponsorship Opportunities

Pulmonary Hypertension Research, Inc.

a 501(c)(3) non-profit Tax ID # 82-3646989



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**12/13/2018**

Dear Sponsors:

We are excited to kick off our 2019 BB&T Woodlands CrawPHish Festival to be held at Town Green Park on March 23. This year, we have partnered with Spectrum ([www.spectrumconcessions.com](http://www.spectrumconcessions.com)), a national concession and catering company, to put on our event. With Spectrum's expertise, this year's event promises to be bigger and better!

BB&T remains as our Title Sponsor for the event, and we are very grateful for their continued support. We look forward to seeing you in March. Please do not hesitate to reach out to us with any questions.

Gratefully,

Jack Stibbs



SATURDAY, MARCH 23, 2019

11 A.M.–6 P.M.

AT TOWN GREEN PARK

BENEFITING THE PULMONARY  
HYPERTENSION RESEARCH

## Event History and Purpose

Early in their daughter's life, Jack and Marcia Stibbs learned that their little girl was suffering from an incurable disease known as Pulmonary Hypertension (PH). There was little to no pediatric research for PH at the time. Doing nothing was not an option for them. From that point on, with the help of their family, friends, and generous community, the Stibbs family made it their mission to raise funds and awareness for PH. Over a decade of fundraising has passed, a lot of research has been done, and treatments have come a long way— but the PH community still needs your support as there is still no cure.

## About Pulmonary Hypertension

Pulmonary Hypertension (PH) is a debilitating, often-fatal lung disease affecting adults and children of all ages with no medical cure. PH refers to high blood pressure in the lungs, which can lead to heart failure. Fortunately, there are now 14 FDA-approved targeted treatment options for adults and one FDA-approved drug for children. Since PH often mimics symptoms of asthma and other, less threatening illnesses, many people may go months without an accurate diagnosis and are unable to get the full benefit from available therapies once they are finally diagnosed.

## How does the festival benefit PH?

All proceeds of The Woodlands CrawPHish Festival are given directly to Pulmonary Hypertension Research, Inc., a 501(c)(3) organization dedicated to bettering the lives of PH patients. The PH community is made up of patients, caregivers, families, medical professionals, and researchers who work together to empower people battling the disease while supporting research toward improved treatments.

*It is our dream and the dream of PH patients and families,  
to make a difference in the lives of those who continue  
to suffer with this disease. We hope that you will join  
in our efforts.*

*Jack Stibbs*

# CORPORATE TENT SPONSORSHIPS

## Big Bug Tent Sponsor

\$12,000

- 
- 120 Adult Festival Tickets with each to include:
    - » Designated Festival Entry
    - » 2 Beverages (including wine and beer)
    - » 1 Food Plate
  - Recognition in media publications (where applicable)
  - 20 ft. x 40 ft. Private Tent
    - » Banquet tables with seating for 60
    - » Company signage
    - » Iced, bottled water
  - Company logo on event website and social media

## Pinch-the-Tail Tent Sponsor

\$8,000

- 
- 80 Adult Festival Tickets with each to include:
    - » Designated Festival Entry
    - » 2 Beverages (including wine and beer)
    - » 1 Food Plate
  - Recognition in media publications (where applicable)
  - 20 ft. x 30 ft. Private Tent
    - » Banquet tables with seating for 40
    - » Company signage
    - » Iced, bottled water
  - Company logo on event website and social media

## Pirogue Tent Sponsor

\$4,000

- 
- 40 Adult Festival Tickets with each to include:
    - » Designated Festival Entry
    - » 2 Beverages (including wine and beer)
    - » 1 Food Plate
  - Recognition in media publications (where applicable)
  - 10 ft. x 30 ft. Private Tent
    - » Banquet tables with seating for 20
    - » Company signage
    - » Iced, bottled water
  - Company logo on event website and social media

# LOGO SPONSORSHIPS

## Ticket Sponsor (1 Available)

\$3,000

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- 15 Adult Festival Tickets with each to include:
  - » Festival Entry
  - » 2 Beverages (including wine and beer)
  - » 1 Food Plate
- Company logo and advertisement on all festival tickets
- Company logo on event website and social media

## Koozie Sponsor (1 Available)

\$3,000

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- 15 Adult Festival Tickets with each to include:
  - » Festival Entry
  - » 2 Beverages (including wine and beer)
  - » 1 Food Plate
- Company logo on 1,500+ festival koozies
- Company logo on event website and social media

## Wine Cup Sponsor (1 Available)

\$2,000

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- 10 Adult Festival Tickets with each to include:
  - » Festival Entry
  - » 2 Beverages (including wine and beer)
  - » 1 Food Plate
- Company logo on 1,500+ festival wine cups
- Company logo on event website and social media

# LOGO SPONSORSHIPS

## Beverage Booth Sponsor (3 Available)

\$1,000

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- 5 Adult Festival Tickets with each to include:
  - » Festival Entry
  - » 2 Beverages (including wine and beer)
  - » 1 Food Plate
- Company logo on beverage-booth signage
- Company logo on event website and social media

## Entertainment Sponsor (3 Available)

\$1,000

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- 5 Adult Festival Tickets with each to include:
  - » Festival Entry
  - » 2 Beverages (including wine and beer)
  - » 1 Food Plate
- Company logo on front of stage
- Company logo on event website and social media

## Public Tent Sponsor (2 Available)

\$1,000

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- 5 Adult Festival Tickets with each to include:
  - » Festival Entry
  - » 2 Beverages (including wine and beer)
  - » 1 Food Plate
- Company logo on all public seating tents
- Company logo on event website and social media

# LOGO SPONSORSHIPS

## PH Education Tent Sponsor (2 Available)

\$750

- 
- 2 Adult Festival Tickets with each to include:
    - » Festival Entry
    - » 2 Beverages (including wine and beer)
    - » 1 Food Plate
  - Table display at the PH Information Tent
  - Company logo on event website and social media

## Kid's Coloring T-Shirt Sponsor (5 Available)

\$500

- 
- 2 Adult Festival Tickets with each to include:
    - » Festival Entry
    - » 2 Beverages (including wine and beer)
    - » 1 Food Plate
  - Company logo on back of Kid's Coloring T-Shirts
  - Company logo on event website and social media

## Giant Gator Slide Activity Sponsor (2 Available)

\$500

- 
- 2 Adult Festival Tickets with each to include:
    - » Festival Entry
    - » 2 Beverages (including wine and beer)
    - » 1 Food Plate
  - Company logo on signage in front of Giant Gator Slide
  - Company logo on event website and social media

# SPONSORSHIP FORM

Company/Sponsor Name: \_\_\_\_\_

Primary Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Email Address: \_\_\_\_\_

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**BILLING INFORMATION:**  Check (Payable to "Pulmonary Hypertension Research, Inc." - Tax ID 82-3646989)

**Credit:**  Amex  Discover  Master Card  Visa

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration: \_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

# 2019 FAQs FOR SPONSORS

## 1. How early may I arrive?

Sponsors may arrive around 10 a.m. to set up their private tents with company-branded items (koozies, company banners, yard games, etc.). Sponsors must still enter through the front entrance so that we can scan your festival ticket and give you a wristband.

## 2. How early may our guests arrive?

Please have your guests arrive at 11 a.m. or later—not before the festival begins. The hours of the festival are 11 a.m.–6 p.m. We offer early arrival for sponsors to set up before your guests arrive.

## 3. What is the entry process?

ALL attendees of the festival will enter at the same gate. When walking to the front of Town Green Park, the line will be on the **right side** with signs indicating the entrance. Attendees will exchange their ticket (**either printed or shown electronically on their phone**) for a wristband.

## 4. Who gets what wristband?

- Adult attendees will receive a **RED** wristband that has one (1) food and two (2) beverage tabs attached to it. The tabs may be redeemed at any beverage/food booth in the park.
- Kids (12 and under) are admitted at no cost and will receive a **LIME GREEN** wristband. Kid wristbands do not include food or drink tickets. Food and drink tickets will be available to purchase inside the festival.
  - Although kids are free, we request that all kids have a ticket to scan. Having tickets for kids allows us to track how many kids to prepare for, and redeeming the tickets will tell us how many kids actually attended the festival.

## 5. Where do we and our guests go after we enter the festival?

See the park map to find your tent location. All private sponsor tents (as well as first aid, beverage and food booths, etc.) have been indicated on the map layout. The map also includes the stage and magic show schedule.

## 6. Will there be the option to purchase more food and beverage tickets?

Absolutely. The south side of the front-gate tent (the side inside of the park) will be dedicated to selling food and beverage tickets. In the past, sponsors were able to sign for all ticket types in a binder at the front—this is no longer the case. Each time food or beverage tickets are purchased, it will require a separate transaction. For purposes of reconciliation, we will no longer be invoicing sponsors after the event.

## 2019 FAQs FOR SPONSORS

### 7. What is the process for acquiring more adult tickets?

Sponsors may also contact Natalie Young prior to the festival, and she will assist with the transaction for additional festival tickets. [Nyoung@stibbsco.com](mailto:Nyoung@stibbsco.com) or **281-367-2222**

### 8. If we send someone a ticket and they have a last-minute plus one (adult or child) and our company is willing to cover the costs, what needs to be done about this?

If the guest has a child without a ticket, we can handle this at the front gate without involving the sponsor (since kids 12 and under are free). However, if they need an additional adult ticket, a representative from the sponsor's company will have to come to the front to purchase the additional ticket.

### 9. If we send a ticket to someone, outside of the ones included in the sponsorship, and they don't use it, are we still charged for that ticket?

Yes—once an extra ticket is purchased, it cannot be refunded/credited if it goes unused.