



2018

Sponsorship Opportunities



Town Green Park
Saturday, March 24, 2018
Hours: 11 am – 6 pm



Event History and Purpose

Early in their daughters' life, Jack and Marcia Stibbs learned that their little girl was suffering from an incurable disease known as Pulmonary Hypertension (PH). There was little, to no, pediatric research for PH at the time. Doing nothing was not an option for them. From that point on, with the help of their family, friends and generous community, the Stibbs family made it their mission to raise funds and awareness for PH. Over a decade of fundraising has passed, abounding amounts of research have been done and treatments have come a long way – but the PH community still needs your support!

About Pulmonary Hypertension

Pulmonary Hypertension (PH) is a debilitating, often fatal lung disease affecting adults and children of all ages, with no medical cure. PH refers to high blood pressure in the lungs which can lead right to heart failure. There are roughly 30,000 Americans inflicted with the disease. Fortunately, there are now 14 FDA-approved targeted treatment options for adults and one FDA-approved drug for children. Since PH often mimics symptoms of asthma and other less threatening illnesses, many people may go months without an accurate diagnosis, and are unable to get the full benefit from available therapies once they are finally diagnosed.

How does the festival benefit PH?

All proceeds of The Woodlands CrawPHish Festival are given directly to the Pulmonary Hypertension Association (PHA). The PHA is a community of patients, caregivers, families, medical professionals and researchers who work together to empower people battling the disease while supporting research toward improved treatments. PHA was the first organization in the world dedicated to providing comprehensive PH patient and caregiver support, medical education, specialty care services that improve patients' quality of life and research. It is PHA's mission to extend and improve the lives of those affected by PH; its vision is a world without PH, empowered by hope. You can learn more about PH and the non-profit organization by visiting www.PHAssociation.org.

*It is our dream and the dream of PH patients and families,
to make a difference in the lives of those who continue
to suffer with this disease. We hope that you will join
in our efforts.*

Jack Stibbs

Big Bug Tent Sponsor

\$12,000

- 120 Adult Festival Tickets with each to include:
 - Festival Entry
 - 2 Beverages
 - 1 Food Plate
- 20 ft. x 40 ft. Private Tent
 - Banquet tables with seating for 60
 - Company signage
 - Iced, bottled water
- Recognition in media publications (where applicable)
- Company logo on event website and social media
- 12 Tickets to Mardi Gras Sponsor Party

Pinch the Tail Tent Sponsor

\$8,000

- 80 Adult Festival Tickets with each to include:
 - Festival Entry
 - 2 Beverages
 - 1 Food Plate
- 20 ft. x 30 ft. Private Tent
 - Banquet tables with seating for 40
 - Company signage
 - Iced, bottled water
- Recognition in media publications (where applicable)
- Company logo on event website and social media
- 8 Tickets to Mardi Gras Sponsor Party

Pirogue Tent Sponsor

\$4,000

- 40 Adult Festival Tickets with each to include:
 - Festival Entry
 - 2 Beverages
 - 1 Food Plate
- 10 ft. x 30 ft. Private Tent
 - Banquet tables with seating for 20
 - Company signage
 - Iced, bottled water
- Recognition in media publications (where applicable)
- Company logo on event website and social media
- 4 Tickets to Mardi Gras Sponsor Party

Volunteer T-Shirt Sponsor (2 Available)

\$3,000

- 15 Adult Festival Tickets with each to include:
 - Festival Entry
 - 2 Beverages
 - 1 Food Plate
- Company logo on the back of 200+ Volunteer T-Shirts
- Company logo on event website and social media
- 3 Tickets to Mardi Gras Sponsor Party

Etix Ticket Sponsor (1 Available)

\$3,000

- 15 Adult Festival Tickets with each to include:
 - Festival Entry
 - 2 Beverages
 - 1 Food Plate
- Company logo and advertisement on all festival tickets
- Company logo on event website and social media
- 3 Tickets to Mardi Gras Sponsor Party

(See page 6 for further details regarding this sponsorship).

Koozie Sponsor (1 Available)

\$3,000

- 15 Adult Festival Tickets with each to include:
 - Festival Entry
 - 2 Beverages
 - 1 Food Plate
- Company logo on 1,500+ festival koozies
- Company logo on event website and social media
- 3 Tickets to Mardi Gras Sponsor Party

Wine Cup Sponsor (1 Available)

\$2,000

- 10 Adult Festival Tickets with each to include:
 - Festival Entry
 - 2 Beverages
 - 1 Food Plate
- Company logo on 1,500+ festival wine cups
- Company logo on event website and social media
- 2 Tickets to Mardi Gras Sponsor Party

Logo Sponsorships Continued

Lip Balm Sponsor (1 Available)

\$2,000

- 10 Adult Festival Tickets with each to include:
 - Festival Entry
 - 2 Beverages
 - 1 Food Plate
- Company logo on 1,500+ tubes of lip balm
- Company logo on event website and social media
- 2 Tickets to Mardi Gras Sponsor Party

Handi Wipe Sponsor (1 Available)

\$2,000

- 10 Adult Festival Tickets with each to include:
 - Festival Entry
 - 2 Beverages
 - 1 Food Plate
- Company logo on 1,500+ handi wipes
- Company logo on event website and social media
- 2 Tickets to Mardi Gras Sponsor Party

Beverage Booth Sponsor (3 Available)

\$1,000

- 5 Adult Festival Tickets with each to include:
 - Festival Entry
 - 2 Beverages
 - 1 Food Plate
- Company logo on beverage booth signage
- Company logo on event website and social media
- 2 Tickets to Mardi Gras Sponsor Party

Entertainment Sponsor (5 Available)

\$1,000

- 5 Adult Festival Tickets with each to include:
 - Festival Entry
 - 2 Beverages
 - 1 Food Plate
- Company logo on front of stage
- Company logo on event website and social media
- 2 Tickets to Mardi Gras Sponsor Party

Logo Sponsorships Continued

Public Tent Sponsor (2 Available)

\$1,000

- 5 Adult Festival Tickets with each to include:
 - Festival Entry
 - 2 Beverages
 - 1 Food Plate
- Company logo on all public seating tents
- Company logo on event website and social media
- 2 Tickets to Mardi Gras Sponsor Party

PHA Education Tent Sponsor (2 Available)

\$500

- Exclusive to companies that have a professional tie to Pulmonary Hypertension
- Table display at the PH Information Tent
- Company logo on event website and social media
- 2 Tickets to Mardi Gras Sponsor Party

Kid's Coloring T-Shirt Sponsor (5 Available)

\$500

- 2 Adult Festival Tickets with each to include:
 - Festival Entry
 - 2 Beverages
 - 1 Food Plate
- Company logo on back of Kid's Coloring T-Shirts
- Company logo on event website and social media
- 2 Tickets to Mardi Gras Sponsor Party

Rock Wall Activity Sponsor (2 Available)

\$500

- 2 Adult Festival Tickets with each to include:
 - Festival Entry
 - 2 Beverages
 - 1 Food Plate
- Company logo on signage in front of Rock Wall activity
- Company logo on event website and social media
- 2 Tickets to Mardi Gras Sponsor Party

Hungry Hippo Activity Sponsor (2 Available)

\$500

- 2 Adult Festival Tickets with each to include:
 - Festival Entry
 - 2 Beverages
 - 1 Food Plate
- Company logo on signage in front of Hungry Hippo activity
- Company logo on event website and social media
- 2 Tickets to Mardi Gras Sponsor Party

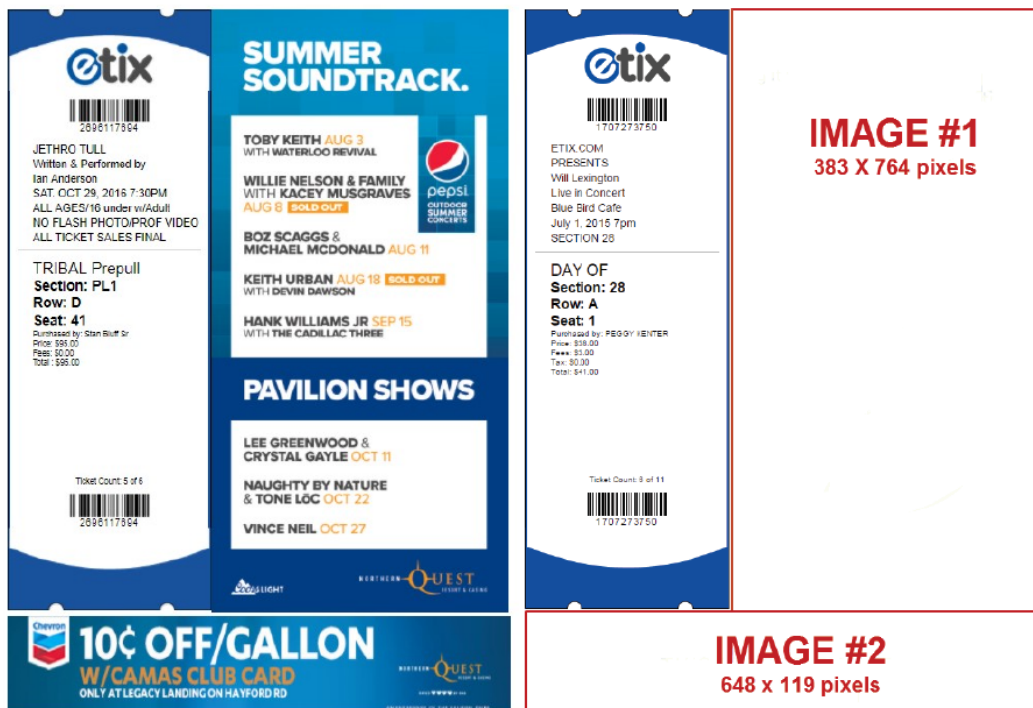
Giant Gator Slide Activity Sponsor (2 Available)

\$500

- 2 Adult Festival Tickets with each to include:
 - Festival Entry
 - 2 Beverages
 - 1 Food Plate
- Company logo on signage in front of Giant Gator Slide
- Company logo on event website and social media
- 2 Tickets to Mardi Gras Sponsor Party

Details for Etix Ticket Sponsor

- Below are examples of what the tickets look like on the consumers end. The ad space can be designed the way you wish! The Sponsor is responsible for providing the graphics for Etix.
- Image files must be .gif or .jpg file types. File size for images should be no more than 75 kb. Image files must be 72dpi.



Sponsorship Form

Please submit your completed form and sponsorship payment to Hayley Adams by Friday, 02/23/2018.

Email: hadams@stibbsco.com, Phone: 281-367-2222

Company/Sponsor Name: _____

Primary Contact Person: _____

Email: _____ Phone: _____

Business Address: _____

All sponsors will be recognized on the overhauled festival website, social media outlets and "Thank You" sign that will be on display at the festival. Please send a high resolution PNG or vector logo to hadams@stibbsco.com.

Please designate sponsorship level:

- | | |
|---|--|
| <input type="checkbox"/> Big Bug Tent Sponsor: \$12,000 | <input type="checkbox"/> Beverage Booth Sponsor: \$1,000 |
| <input type="checkbox"/> Pinch the Tail Tent Sponsor: \$8,000 | <input type="checkbox"/> Entertainment Sponsor: \$1,000 |
| <input type="checkbox"/> Pirogue Tent Sponsor: \$4,000 | <input type="checkbox"/> Public Tent Sponsor: \$1,000 |
| <input type="checkbox"/> Volunteer T-Shirt Sponsor: \$3,000 | <input type="checkbox"/> PHA Education Tent Sponsor: \$500 |
| <input type="checkbox"/> Etix Ticket Sponsor: \$3,000 | <input type="checkbox"/> Kid's Coloring T-Shirt Sponsor: \$500 |
| <input type="checkbox"/> Koozie Sponsor: \$3,000 | <input type="checkbox"/> Rock Wall Activity Sponsor: \$500 |
| <input type="checkbox"/> Wine Cup Sponsor: \$2,000 | <input type="checkbox"/> Hungry Hippo Activity Sponsor: \$500 |
| <input type="checkbox"/> Lip Balm Sponsor: \$2,000 | <input type="checkbox"/> Giant Gator Slide Activity Sponsor: \$500 |
| <input type="checkbox"/> Handi Wipe Sponsor: \$2,000 | |

Unable to sponsor, but would like to make a contribution to PHA of \$_____.

Need additional festival tickets?

- Adult Tickets for Sponsors: \$20 each
of Extra Tickets Needed: _____

Reminder, kids 12 and Under are FREE.
Please let Hayley know how many kids tickets you need and she will email them to you.

If paying via check:

- Please make checks payable to Pulmonary Hypertension Association.
- Mail checks to Stibbs & Co., Attention: Hayley Adams, 819 Crossbridge Drive, Spring, TX 77373

If paying via credit card:

Card Type: Visa MasterCard Discover AMEX

Name on Card: _____ Total Amount: \$_____

Card Number: _____ Expiration Date: _____

Security Code: _____ Billing Zip Code: _____ Signature: _____

PHA is a non-profit 501(c)(3) organization; contributions are tax deductible to the extent allowable by law.
Tax ID # 65-0880021